



Professional Training Overview

During professional training you will learn the ins and outs of the 10-step Wow Method by writing a personal statement and working closely with a Wow writing coach. You will write about a topic that is meaningful and relevant to you today; you will not be pretending to apply to college. In addition to writing your own essay, you will gain insight into Wow's process, with particular emphasis on areas where students require the most support. The essay-writing portion of the training takes approximately 3 weeks.

Task	Wow Online Steps	Timing	Notes
Complete consultant background form.	N/A	30 minutes	
Return background form to your coach.	N/A		Email
Complete the first part of the pre-writing process.	Introduction Finding Your Voice Step 1: Understand the Prompt Step 2: Brainstorm Ideas	2 hours	
Meet with your coach for a brainstorming chat.		90 minutes	Online or phone meeting. Choose a topic and learn about Wow's approach to topic selection. Discuss how to apply these strategies to your work with your students. Discuss next steps.
Complete the pre-writing process	Step 3: Focus on Theme Step 4: Free Write for Details	1 hour	Complete these steps immediately following brainstorm chat..
Send completed Try Its for steps 3 and 4 to coach.	Step 3: Focus on Theme Step 4: Free Write for Details		Email

Task	Wow Online Steps	Timing	Notes
Receive response to step 3 and 4 Try Its from your coach.	Step 3: Focus on Theme Step 4: Free Write for Details	Within one business day	Email
Write a first draft of your essay.	Step 5: Write Draft 1	2 hours	
Send first draft to your writing coach.	Step 5: Write Draft 1		Email
Receive response from writing coach.	Step 6: Review Prompt and Theme	Within two business days	
Complete additional content-oriented writing exercises.	Step 6: Review Prompt and Theme	Timing varies	Email back and forth until you and your coach agree that the essay's content is solid and complete.
Revise your essay.	Step 7: Take It from the Top	1 hour	
Send draft to your writing coach.	Step 7: Take It from the Top		Email
Receive response from writing coach.	Step 8: Review Content and Structure		You and your coach might go back and forth more than once at this point.
Check in with your coach.		45 minutes	Online or phone meeting. Discuss the writing activities and drafts you've completed. Examine the difference between Step 6 (Content) feedback and Step 8 (Content + Structure) feedback. Discuss why, how and when your coach provided each type of feedback and how you can apply what you've learned with your students. Discuss next steps.
As necessary, complete additional structure-oriented writing exercises.	Step 8: Review Content and Structure	Timing varies	Email back and forth until you and your coach agree that the essay's content and structure are solid and complete.
Revise your essay.	Step 9: Add the Wow Factor	1 hour	
Send final draft to your writing coach.	Step 9: Add the Wow Factor		Email
Receive final comments from your coach.	Step 10: Edit and Proofread		

Task	Wow Online Steps	Timing	Notes
Check in with your coach.		30 minutes	<p>Online or phone meeting.</p> <p>Discuss the difference between Content, Structure and Polish feedback (steps 6, 8 and 10) and how you can apply what you've learned with your students.</p> <p>Debrief the ten-step process; discuss your experience and impressions.</p> <p>Discuss next steps for ongoing training and development as part of the Partners program.</p>
Receive guidance as you work with two students.	All	Several weeks	Your coach will guide you as you take your first two students through the ten-step Wow process.
Discuss challenges, solve problems, receive ongoing guidance.	All	Throughout the application season	Your coach will be available to help you solve problems throughout the year as you learn to use the Wow Method with your students.