



Our friends at Wow Writing Workshop are giving away FREE electronic copies of their college essay book for parents, and we wanted to let you know.

Kim Lifton and Susan Knoppow have written a brief, easy-to-read guide to help you understand the confusing college admissions industry and how to (appropriately) help your child write effective application essays. Instead of pushing parents away, Susan and Kim believe you can play an important role in this process.

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