WOW | YOUR COLLEGE ESSAY EXPERTS

Writing Authentic College Essays

MACAC, 3/10/22, 3 p.m.

Session Objectives

- Learn what admissions want
- Discuss what “authentic” means
- Learn best practices for guiding students
- Get tips to help students write about trauma
- Download resources from Wow

Our Panelists

- John Ambrose, MSU
- Andrew Grayson, Kalamazoo College
- Kim Lifton, Wow
- Heidi Smitley, Catholic Central, G.R.
- Ashleigh Taylor, Empowered 4 College

What Is a College Essay?

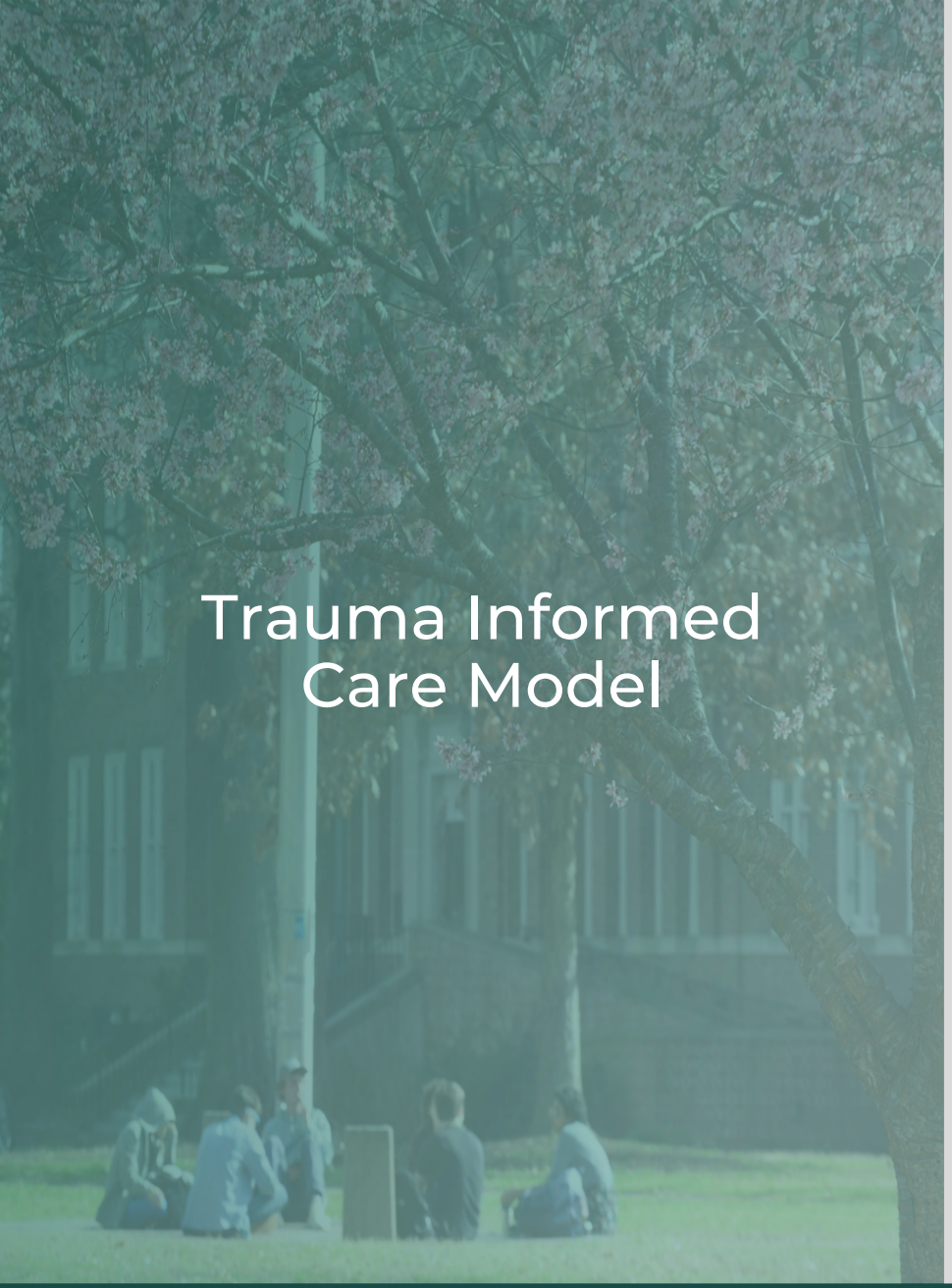
- Your student's story
- Your student's words
- Your student's voice

What do admissions officers look for in a college essay?

What does “authentic” mean?

Dos and Don’ts

- Do help parse prompts
- Do keep it real, genuine
- Do teach reflection
- Don’t write for students



Trauma Informed Care Model

- College essay writing model
- Exploring solutions to change
- Keeping stories authentic

WowWritingWorkshop.com/MACAC

- Today's slides
- Wow SCHECH courses
- Q&A with John Ambrose
- Free professional resources
- Free resources for your students